National Student Clearinghouse Reverse Transfer's New Process: A Better Way to Share Data

MISSOURI COMMITTEE ON TRANSFER ARTICULATION CONFERENCE

JEFFERSON CITY, MO FEBRUARY 19, 2016

Presenters

- ▶ **Brenda Selman**, University Registrar, University of Missouri; and Student Information Systems Representative for the University of Missouri System
- Dr. Dave Pelham. Vice President for Higher Ed. Development & Client Relations
- V. Shelby Stanfield, Vice Provost and University Registrar, University of Texas at Austin

Agenda

- ▶ Mo. Reverse Transfer: Where We are Now
- NSC National Solution
- ► Texas Reverse Transfer in Action
- ► NSC Future Development
- Questions

Recap of Missouri Reverse Transfer

- Started work in 2012
- Developed a state-wide process for institutions through Missouri Dept. of Higher Ed sponsored Missouri Reverse Transfer committee
- 41 institutions engaging in the process to identify, contact, and help students through the MRT process
- Full Launch in fall 2014
- Phases
 - Phase I consists of new transfers for the each semester and is now underway. Once the "catch up" activities are completed, this will be the population chosen each fall and spring term.
 - Phase II is made up of currently enrolled students not previously contacted.
 - Phase III is comprised of students not currently enrolled meeting the eligibility criteria.



Where we are Now in Missouri

- Second full year of MRT in Missouri
- In full swing across the state...based on work loads
- Responsibility and remaining grant money transferred to MDHE sponsored Committee On Transfer and Articulation (COTA)
- Sub-committee on COTA to continue to see oversite made of former MRT committee members
- First Enhanced Missouri Student Achievement Study (EMSAS) report in September 2015
- COTA is focusing on:
 - Continued and Ongoing training of campuses' Reverse Transfer Coordinator's
 - Phase III: To Be completed by June 2016
 - Remaining Involved in the National Student Clearinghouse work with Reverse Transfer



Phase III

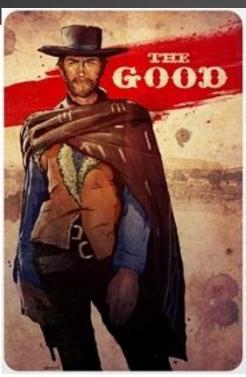
- Reaching out to Missourians who may qualify for MRT
- Institutions:
 - ▶ Pulling formerly-enrolled, eligible students from our databases and reaching out to them (back 5 years)
 - One-time outreach
- COTA & MDHE
- Communication plans
 - MU Extension
 - Through State Lawmakers
 - Some radio spots across the state
 - Continue information on websites, etc. already rolled out

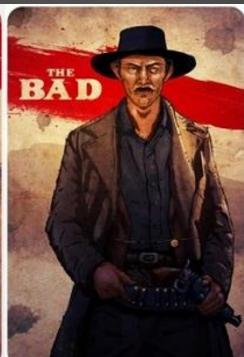


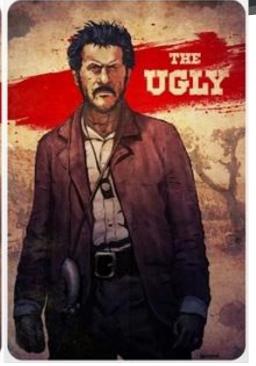
Missouri Committee on Transfer and Articulation (COTA)

- ▶ Effective January 2015, COTA assumed the permanent oversight of the Missouri Reverse Transfer Program since the original steering committee disbanded.
- ► COTA will continue to provide the support to all RTCs for the remainder of the implementation phase and address any subsequent issues that may arise.













Lessons Learned: The Good, The Bad, & The Ugly

The Good

- We have already graduated 272 students via RT (We will discuss this again in the Bad)
 - ▶ The Reward
 - ▶ We met the requirements of the legislation as well as Lumina Foundation (financer)
- We remained focused on the student
- Having MDHE behind this and the policy has been critical
- One, state-wide agreement by which all schools participated helped
- Including private / independent schools has been beneficial for more students
- Using a pilot to test the process helped get the kinks out
- Training, training, training
- Having one point of contact per institution was helpful
- Having each institution's Chief Academic Officer sign-off was important for initial roll out

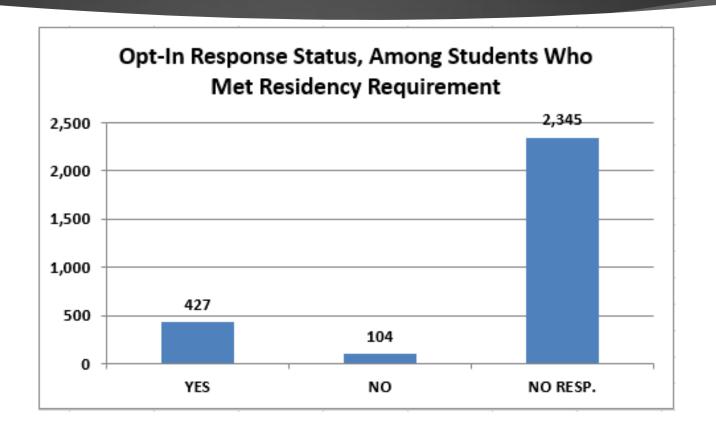


Lessons Learned: The Good, The Bad, & The Ugly

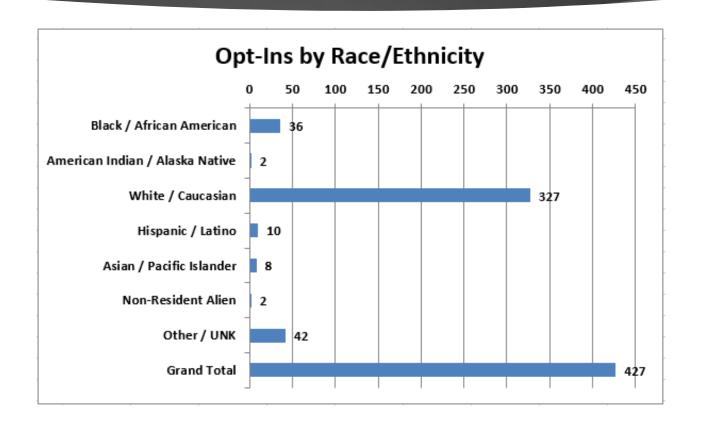
The Bad

- Having had legislation driving us, we were not able to take advantage more fully of the new NSC process so now we have to "switch" over from the "drop box" method we implemented initially to a new "file" process
 - Funding helped us complete initial roll out, but has dried up and we have no financing to support institutions with developing the new file process
 - ▶ Once we met our "goal" laid out by the legislation, it is not a top priority for some institutions
- Having one point of contact can mean that an institution doesn't fully buy in and it becomes "one person's" project or issue with which to deal
- ▶ Limited finances for continued promotion
- ▶ Lower Response Rate that Expected Let's Look at Data
 - Opt In vs Opt Out Missouri is an Opt In State

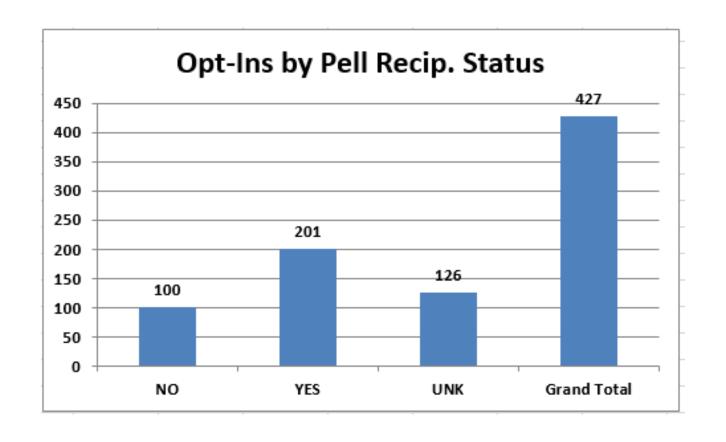




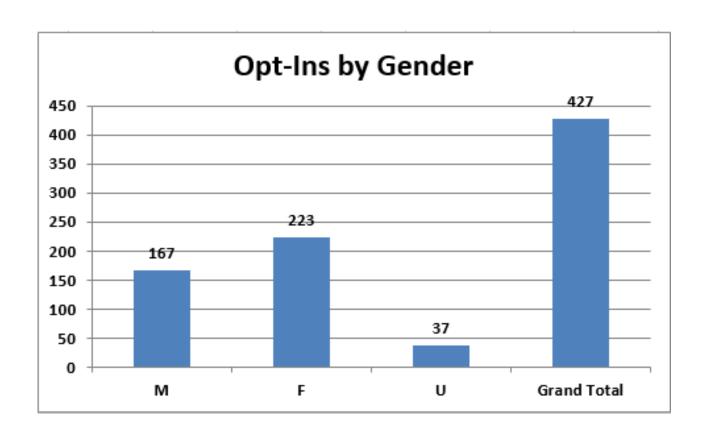






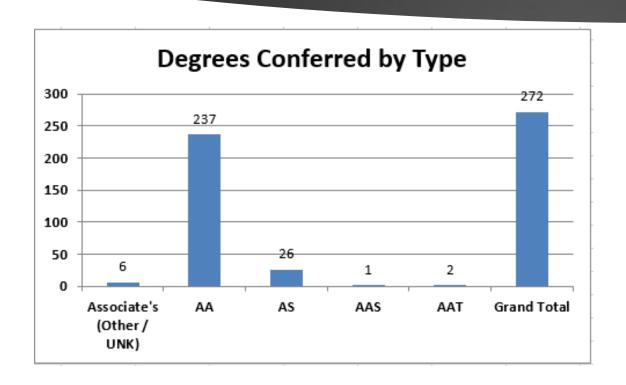


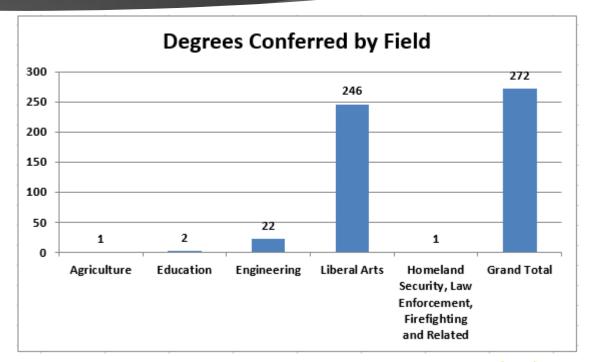






Lessons Learned: The Good, The Bad, & The Ugly – More Data







Lessons Learned: The Good, The Bad, & The Ugly

▶ The Ugly

- Technologically Tight campus funding and personnel resources are so sparse at some institutions even seemingly small and easy technology implementations are difficult to implement
- Change Weary Missouri needs to shift to use the new NSC file option, but we just finished the "drop box" roll out about a year ago
- Finance Fallow Lumina grant funding is exhausted, so we lack money to help with the switch to new system
- Out of site, out of mind Difficult to reach back to previously enrolled students who are no longer engaged on either campus, but who may be eligible to use the process and for whom the legislation was written
- Keeping students "in house" Some independents are dropping out as they do not want to share data and/or they are offering their own two-year degrees, so this is seen as "encouraging students to go elsewhere."



But in the end it is so worth IT!





Where to from here...

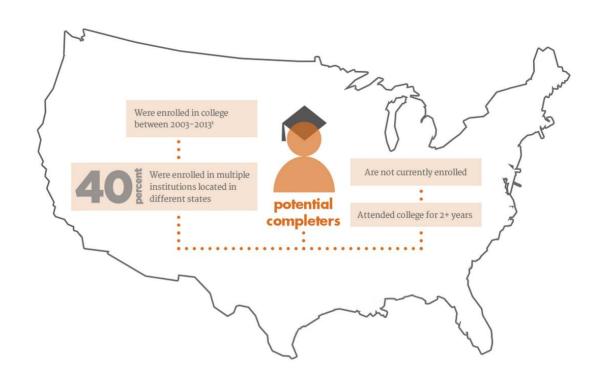
- Future data will identify new students who meet the criteria
- Continuing support and training for RTC's regardless of process
- Continue to look for ways to promote awareness amongst eligible student population
- Continuing to engage in the NSC movement for National Reverse Transfer
 - COTA Conference will initiate discussion of "file vs box"
 - COTA guide state in developing a plan moving forward
 - ► Box &/or file?
 - State-wide or institutional option for 'adding" or switching processes?



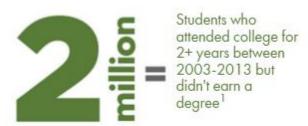
National Student Clearinghouse

NEW DEVELOPMENTS IN TECHNOLOGY FOR INTERSTATE DATA CAPABILITY

How many students are impacted?



It's a big issue....



Students who transfer from a community college to a four-year institution without a degree 2

Missouri Stats: Transfers without degree

► Total transfer: 85,697

Transfer out: 19,527

▶ Transfer in: 16,404

Reverse Transfer Registrars Proposal

Policy Objectives

- 1) Increase associate degree attainment for students
- 2) Ensure that all eligible students have the opportunity to be awarded a <u>first</u> associate degree that reflects their educational efforts and allows them to compete more successfully in other academic arenas and the workforce
- 3) Create a standardized, streamlined, technologically enhanced process that will assist four-year and two-year institutions in transferring student credits more efficiently, securely, and successfully
- 4) Leverage existing infrastructure with a trusted partner by taking a national approach to facilitate the reverse transfer processes

NSC Reverse Transfer Project Phases

- Phase 1 Facilitates the submission of files from the Host Institution, notification of Degree Granting Institution(s) and downloading of files by DGI(s) Projected Completion: July 2015 Status: Service went live on July 1, 2015
- Phase 2 Creates a Student Data Mart at NSC which allows for cross checking of all student data held by NSC and provides mobile student access to all their data including who has accessed it and for what purpose Status: Divided into 3 Stages, Stage 1 development began in Feb 2015, Projected Completion, July 2016
 - ▶ Stage 1 Scaling (infrastructure) to support national level solution
 - Stage 2 Development of Student Data Mart
 - Stage 3 Development of Student Portal and completion of infrastructure scaling

NSC Reverse Transfer Project Phases

- Phase 3 Provides the ability to do pre degree audits prior to notifying DGIs of file presence Status: Still in concept phase of development:
 - Through a strategic partnership, we plan on leveraging existing software in the market that has already been developed for similar purposes

NSC Reverse Transfer Project Funding Partners so far....

- 1) University of Texas Austin
- 2) University of Wisconsin Madison
- 3) University of Arizona
- 4) Ohio State University
- 5) Stanford University
- 6) University of Maryland College Park
- 7) University of Minnesota Twin Cities
- 8) University of Kansas

NSC Reverse Transfer Project Development Funding Partners so far....

- 9) CWID Grantees in Missouri, Texas & Michigan
 - Missouri Dept. of Ed., UM Columbia, UT Austin & Lone Star College System, Michigan Community College and University CWID Participants
- 10) Lumina Foundation
- 11) National Student Clearinghouse

How can a Mo. Institution participate?

- ► After signing an updated agreement, just start sending files
- Can use platform for just out of state students initially if you prefer
- NSC contacts the institutions if there are files that they may want to pick up
- See <u>http://www.studentclearinghouse.org/colleges/faqs_reversetransfer.php</u> for full information
- Also http://www.reversetransfer.org

TEXAS REVERSE TRANSFER

ONE STATE'S STORY

The Texas Context

Texas Higher Ed Ecosystem

- 6 University Systems
- ▶ 50 Community College Districts
- ▶ 1.4 million students in higher education
- 32% students attain an associates degree within 6 years
- 57% students attain a bachelors degree within 6 years

Potential Degree Completers in Texas

- ▶ 269,222 Potential completers
- > 37,122 students transferred out of state
 - ▶ 14,104 going to multistate institutions
- 28,362 students transferred in from other states (largest numbers from CA, LA, OK)
- Texas sent students to 49 states and received them from 48.

Statewide Efforts to Improve Transfer

Years 2000-2011:

- Statewide strategic plan, "Closing the Gaps by 2015", focused on improving graduation rates
- House Bill 3025 mandated improved degree completion through improved time to degree mechanisms
- Years 2012-2014:
 - Increased coordination across institutions to improve transfer processes
 - ► Launch of the Texas Reverse Transfer Initiative
 - Revisions to HB3025 to include an opt-out provision

Texas Initiative – 60x30TX

60 percent of "Generation Texas" will have a postsecondary credential or degree by 2030

Texas Initiative – 60x30TX



COMPLETION

Goal: By 2030, at least 550,000 students in that year will complete a certificate, associate, bachelor's, or master's from a Texas public, independent, or for-profit college or university.

FERPA Consent

reverse transcript - REQUIRED

Do you consent to allow your transcript to be shared with the Texas community college(s) you previously attended for considering eligibility for and awarding of an Associate degree?

- Yes
- O No
- O Not applicable this question does not apply to me

What is the Texas Reverse Transfer Initiative (TRTI)?















HOUSTON ENDOWMENT

THE MEADOWS FOUNDATION

serving the people of Texas

TRTI Research: What did we learn?

Qualitative baseline study results:

Limited fiscal and human resources

- Lack of standard/best practice processes and procedures
- > No mechanism for consistent institutional or student communication

Challenging for systems/institutions with many partners

TRTI Commitments

- Share best practices learned from TRTI participants.
- Begin phased implementation of NSC technology. TRTI ensures and facilitates support for all TRTI members.
- Finalize recommendations to take forward as action items for the state.
 - Adding reverse transfer graduates to completion data
 - THECB or TAC rule additions to clarify opt-out guidelines
 - Specification of data sharing platforms

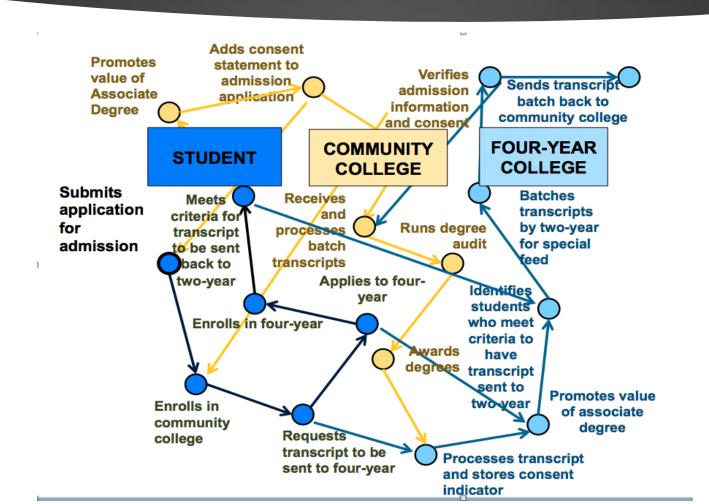
2015 to Present: Renewed State Aims and New Legislation

Senate Bill 1714 Specifies:

"reverse transfer data sharing platform" means:

- (A) the National Student Clearinghouse; or
- (B) a similar national electronic data sharing and exchange platform operated by an agent of the institution that meets nationally accepted standards, conventions, and practices.

Historical Approach to Reverse Transfer



Reverse Transfer via the NSC Model

COMMUNITY STUDENT COLLEGE Sends academic record to Data **Applies and enrolls Exchange** Uses data to at community award degrees college **NATIONAL** STUDENT **Applies and enrolls CLEARINGHOUSE** at four-year **DATA EXCHANGE** Meets criteria for reverse transfer associate degree Sends academic **FOUR-YEAR** record to Data Exchange COLLEGE

Why is the NSC Model Important?

For first time NSC will be receiving course, grade and credit information

► The solution will provide institutions with a highly effective means of responding to future transparency expectations

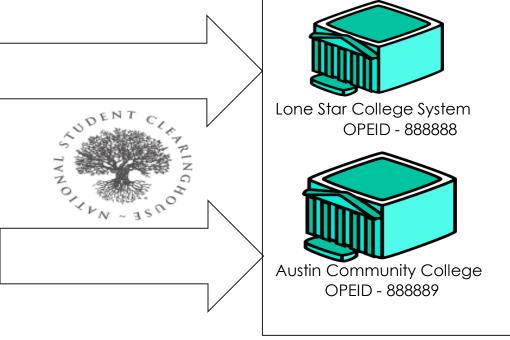
The solution can be leveraged to meet other institutional needs

Host to DGI Network Set Up

Host Institution

DGI Institutions

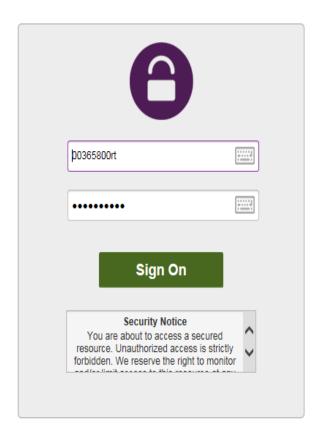




Using the New NSC Process



Signed off successfully.





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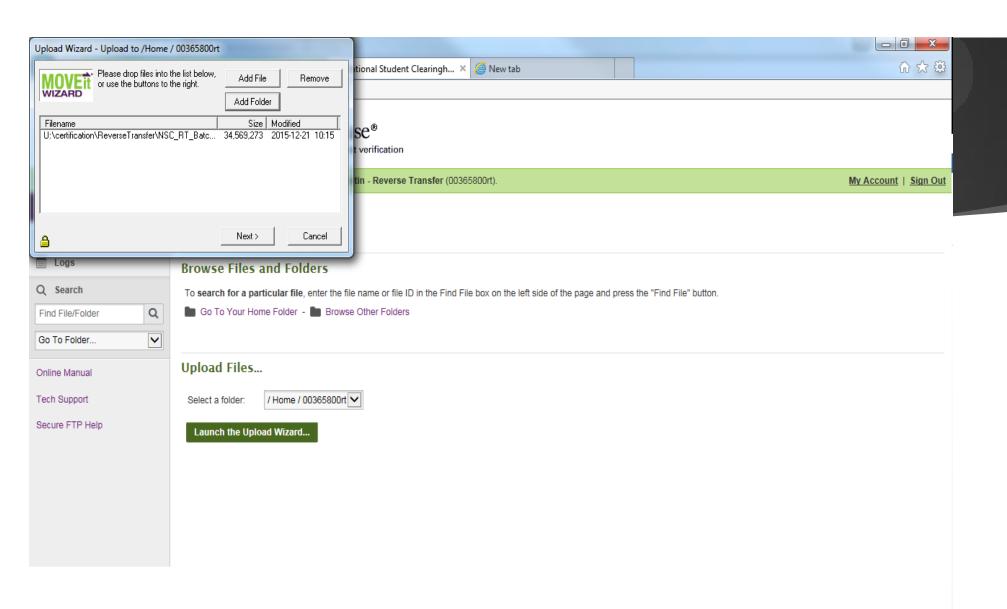




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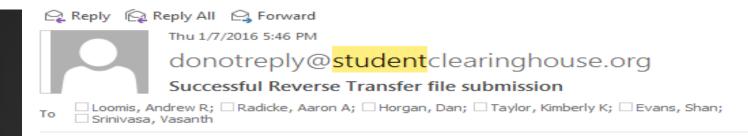
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Please use the following URL and your username/password to view the complete history of this file:

https://ftps.nslc.org

Regards,
National Student Clearinghouse Notification Service

Any student information provided is confidential and proprietary to the National Student Clearinghouse and educational institutions. The privacy of individual students in their records is protected under the Family Education Rights and Privacy Act. Further disclosure is prohibited unless permitted by contract and law.



The National Student Clearinghouse has received your file, referenced below. We're pleased to report that your file submission has been validated and accepted. Your data will be made available by the Clearinghouse to the degree-granting institutions identified in your Reverse Transfer service agreement and course file within one business day.

FILE NAME: nsc_rt_batch_output.003658.20151221_fixed.txt

FILE TYPE: Course Data SUBMISSION DATE: 01/07/2016

SUBMISSION NUMBER: 36993

STATUS: Validation Successful

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If you have questions or need assistance, please contact rtsupport@studentclearinghouse.org.

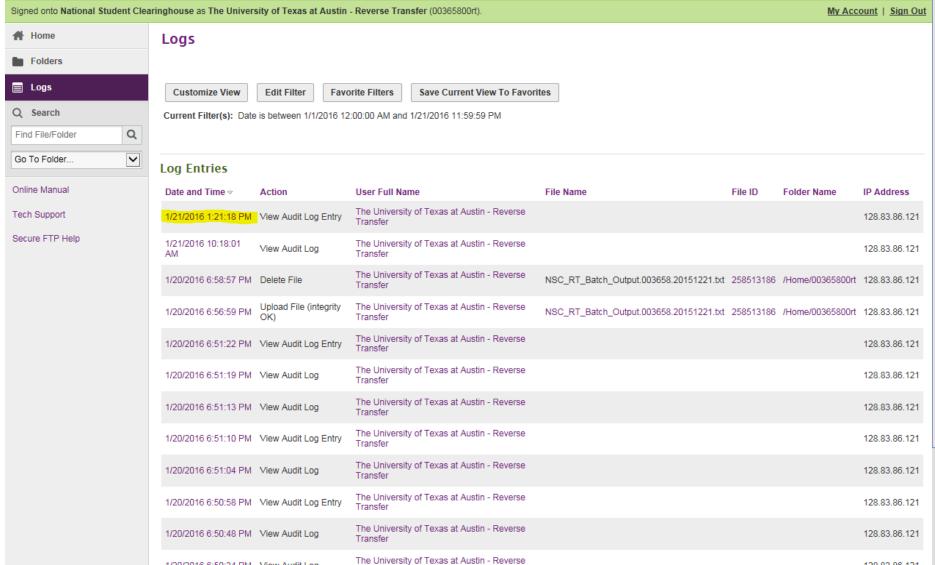
National Student Clearinghouse www.studentclearinghouse.org



National Student Clearinghouse® The nation's trusted source for student degree and enrollment verification

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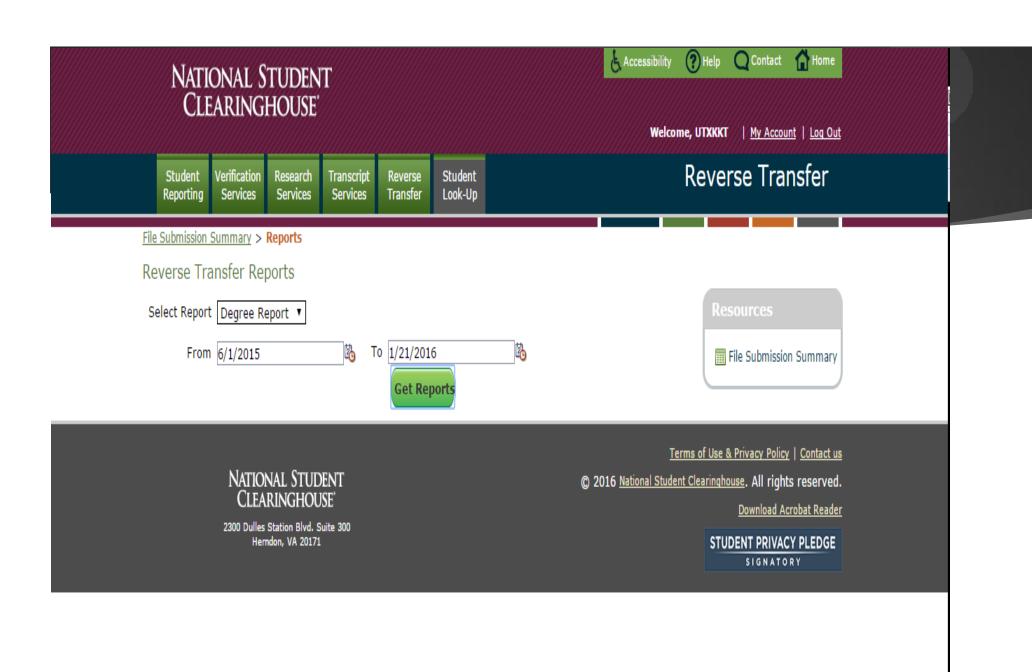
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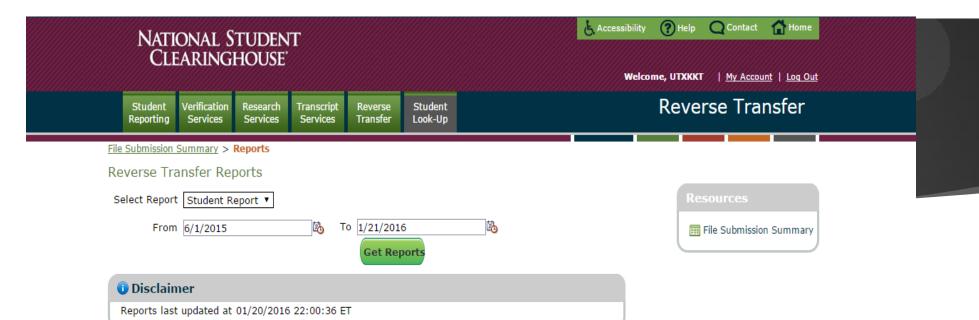


National Student Clearinghouse® The nation's trusted source for student degree and enrollment verification

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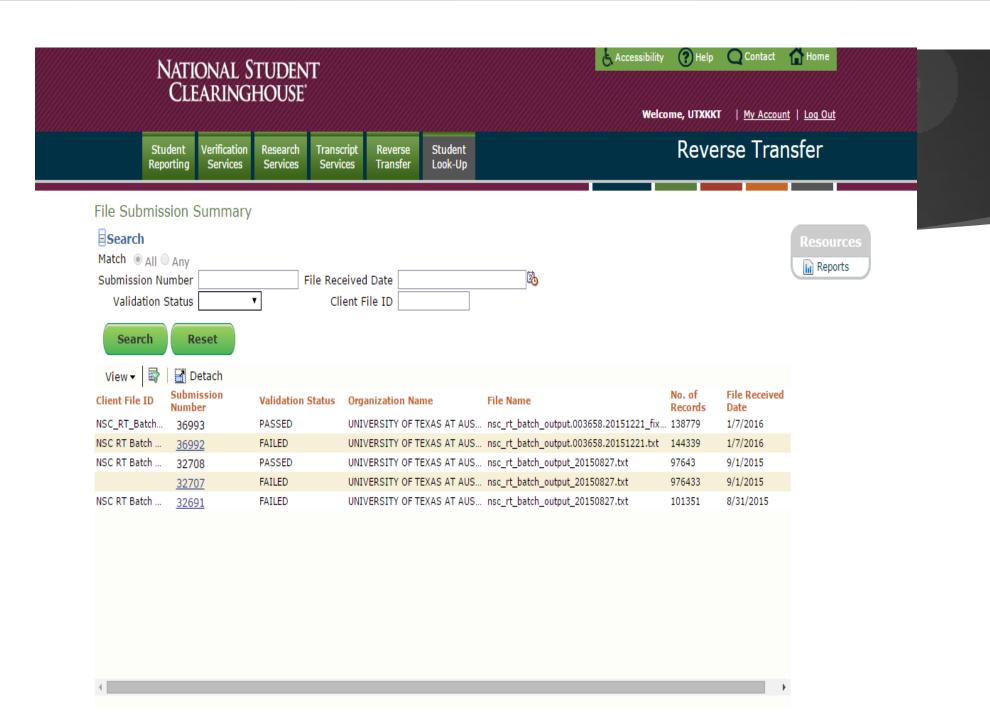
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Total number of Students Data Exchanged 184877

Name of DGI	Number of Student Data Exchanged	Status
KANSAS CITY KANSAS COMMUNITY COLLEGE	18	Inactive
KAPIOLANI COMMUNITY COLLEGE	4	Inactive
KILGORE COLLEGE	793	Inactive
KIRKWOOD COMMUNITY COLLEGE	24	Inactive
LAKELAND COMMUNITY COLLEGE	4	Inactive
LAMAR COMMUNITY COLLEGE	25	Inactive
LAMAR INSTITUTE OF TECHNOLOGY	30	Inactive
LAMAR STATE COLLEGE - PORT ARTHUR	291	Inactive
LAMAR STATE COLLEGE-ORANGE	244	Inactive
LANSING COMMUNITY COLLEGE	16	Inactive
LARAMIE COUNTY COMMUNITY COLLEGE	96	Inactive
LE CORDON BLEU COLLEGE OF CULINARY ARTS	17	Inactive
LEE COLLEGE	843	Inactive
LEEWARD COMMUNITY COLLEGE	5	Inactive
LONE STAR COLLEGE SYSTEM DISTRICT	20351	Active as of 04/08/2015
LONG BEACH CITY COLLEGE	43	Inactive
LORAIN COUNTY COMMUNITY COLLEGE	5	Inactive
LOS ANGELES CITY COLLEGE	4	Inactive
LOS ANGELES PIERCE COLLEGE	29	Inactive
MCLENNAN COMMUNITY COLLEGE	1738	Inactive
MESA COMMUNITY COLLEGE	42	Inactive
MIDDLESEX COUNTY COLLEGE	53	Inactive
4		+





Enabling the education pathway continuum

NSC Future Developments

Enabling the education pathway continuum

- ▶ Is it just about associates degrees?
- 4 year school stop outs are being left out
- Near completers
- Pathways to the next transition

Other areas of possible support through the platform

- Veterans Eligibility and Certification
- Accreditation
- Outcomes research

